Agenda

Goals & Guiding Principles

Schedule

Summary of Observations

Current Draft Campus Plan & Phasing
Master Plan Goals

Create

Develop

Enhance
Master Plan Guiding Principles

Create... a world-class campus that reflects and enhances the quality of USC — our programs and our brand — in the delivery of:

*Education*

*Patient Care*

*Research*
Master Plan Guiding Principles

Develop... a campus that is efficient and beautiful with:

*Improved Student Experience*

*Improved Patient Experience*

*Better identity, gateways, streetscapes, gathering spaces and pedestrian connections*
Master Plan Guiding Principles

Enhance... the ability for flexible growth:

A logical way for programs to grow incrementally over time in a well-planned, financially feasible and sustainable way

Better connections between all disciplines

More amenities (fitness, food, housing, hotel, conference, etc.) for the many people who study, work, and visit the campus