MASTER PLAN AND BEAUTIFICATION PLAN

The USC Health Sciences Campus Master Plan is the university's development plan guiding the future growth of the campus over the next 25 to 30 years. The plan considers the potential needs for future academic, research and clinical space to properly grow and develop the academic medical center, which includes a medical school, hospitals, clinics, school of pharmacy, and other allied health divisions. The master plan boundaries include Valley Boulevard to the north, Soto Street to the east, Zonal Avenue to the south and Mission Road to the east.

COMMUNITY BENEFITS OF THE HSC MASTER PLAN

» New hotel, retail, and dining options for university and community members
» New service and retail jobs at the hotel site
» Greener, safer pedestrian-friendly walkways and sidewalks throughout the campus. Wider streets will remain open to the public, and improve connections between the Health Sciences Campus, residential neighborhoods, and local parks
» New walking/jogging connections between Hazard Park to the east of campus and Lincoln Park to the north, also open to the public
» Improved connectivity between the campus, LAC+USC Medical Center

BUILDING CONSTRUCTION FROM THE UPCOMING HSC MASTER PLAN PROJECTS INCLUDE:

HOTEL
• 200 bed hotel with extended stay suites
• Ground-floor retail with sit-down restaurant open to the public
• Conference space
• 2016 opening
LOCATION: Northeast corner of San Pablo Street and Alcazar Street

STUDENT HOUSING
• 157 units, which totals about 450 beds for graduate students
• Will serve student population already on-campus
• Fall 2015 opening
LOCATION: North of Alcazar Street, between Soto and San Pablo streets

NORRIS HEALTHCARE CONSULTATION CENTER
• 114,000 sq. ft. clinical building dedicated to cancer treatment
• Construction potentially late 2013; 24 month construction schedule
LOCATION: Alcazar Street behind Keck Hospital of USC

FAQ

Is the HSC Master Plan related to the LAC+USC Master Plan?
No, both plans are for completely separate entities. The LAC+USC Master Plan is specific to properties that the County of Los Angeles owns, including the old General Hospital and the new LAC+USC Medical Center. More information about this plan can be found at: http://lacusc.lblurch.com/

What is the HSC Beautification Plan?
The plan is intended to make the campus more publicly accessible and pedestrian friendly. Streetscape beautification, which could start in the fall, includes wider sidewalks for a safer environment and more usable public space and the planting of more than 200 trees, as well as the extension of Norfolk Street to Soto Street. The plan also includes undergrounding of overhead utilities, which could begin this summer, for improved reliability of service and safety for university and neighboring community and more unobstructed views.

Norfolk Street Extension
• City plans call for Norfolk Street to connect to Soto Street
• New outdoor exercise circuit for Hazard Park built at USC’s cost
• In meeting this request, USC will provide funds to the city to:
  » Improve vehicular and pedestrian access to the park and campus
  » Improve traffic conditions and safety on Soto Street
  » New street signal at the Norfolk Street/Soto Street
  » Street intersection synchronized with existing street signal at Lancaster and Soto Street
• Planting of more than 200 trees
• Anticipated to start in Fall 2013 with completion in mid-2014
• Beautification Plan developments will be made with as little disruption to the community as possible. USC will also follow all city construction guidelines.

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